

# Read to Lead/Write to Enlight Book Festival Sponsorship Packet

## Purpose:

The Read to Lead/Write to Enlight Book Festival is a concept. It's a motto. It's a way of life. It's a call to action. It's about the natural process of allowing reading and writing to become a part of your daily activities and supporting authors, whether they are local, out-of-state, or from another country. We love literacy, whether it's from Ohio, New Jersey, Florida, or France. We hope you get engaged with us on this literacy journey toward reading, leading, writing, and enlightening.

## Information About Event:

The festival will take place at The Point at Otterbein University, located at 60 Collegeview Drive, Westerville, Ohio 43081 on September 17, 2022. This is the first annual book festival that will be held at Otterbein University with the hope of uniting readers with local authors.

The event will be geared toward spotlighting 7-9 local authors with the potential to also include 1-3 authors from other states. Authors will have the ability to sell their work, talk with attendees, and get the community engaged in reading, writing, and literacy activities. Authors will be provided lite refreshments and one of their books will be purchased to provide as a giveaway to one of the attendees. Attendees will be afforded the opportunity to win one of the free giveaways, such as: a free book, kindle, \$25 gift card, or \$25 in cash. More information can be found on my website at [MelicaNiccole.com](http://MelicaNiccole.com).

## Target Audience:

This festival is geared toward readers and writers of all ages. We will have books available for all types of readers from Children's Books, Self-Help, Poetry, and more. As for writers, we encourage published and unpublished writers to attend this event. Who knows, you may be provided with a host of information to assist you with publishing your first work or collaborating with an author at the event.

*Read with the intent and want to become a leader of tomorrow*



*Write with the intention to Enlighten people about things that matter*

## Donation:

Each year, the festival will identify one literary organization that a portion of the proceeds will benefit. This year, we have selected BCBA, which stands for Black Children's Books and Authors. Their "mission is to promote awareness of children's and young adult literature by Black authors. Their online author directory lists traditional and self-published authors. Whether you are a student, parent, educator, librarian, avid reader, or someone who just stumbled upon their site, this resource is for you to expand your knowledge of Black children's authors and the stories they write."



Check them out here:

[Black Children's Books and Authors \(bcbooksandauthors.com\)](http://bcbooksandauthors.com)

## Sponsorship Levels:

Interested in sponsoring the event or sponsoring an author and illustrator? Below is sponsorship information and the different levels of sponsorship.

### *Gold Sponsor Package- \$300*

Includes a page feature in event booklet, name/logo placed on marketing materials, Shoutout on social media accounts

### *Silver Sponsor Package- \$200*

Includes a page feature in event booklet, name/logo placed on marketing materials

### *Bronze Sponsor Package- \$100*

Includes a page feature in event booklet

Interested in making an impactful purchase? A portion of your purchase will benefit services and programs established by BCBA. Feel free to make your Impactful Purchase here: [Registration](#). Contact Melica Niccole at [MelicaNiccole@gmail.com](mailto:MelicaNiccole@gmail.com) for more information.

Hampton Publishing House, LLC and Melica Niccole would like to thank you for your consideration of attending and sponsoring this event.

### **Social Media Accounts**

[Hampton Publishing House](#)- Twitter

[Hampton Publishing House](#)- Instagram

[Melica Niccole](#)- Twitter

[Melica Niccole](#)- Instagram